



V2K Window Decor and More Newsletter

Windows 2 windows

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Issue: # 3

September 2007

Hello Everyone!

Welcome to fall! I cannot believe the summer is over and I've been in my new business for nearly 6 months! It's been exciting and very rewarding working with new and old clients alike!

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I love the fall, the heat of the summer is done and the leaves on the trees begin to turn and fall, and there's a crispness to the morning air. Fall is also when my favorite holiday is celebrated, Halloween!

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This is what I'm up to this month. Enjoy!

Happy Fall!

Apple iPhone

extended and expanded raffle

With the announcement of Apple's price reduction of the iPhone, I decided to extend and expand the raffle. Initially, the raffle was to be held on October 11, 2007 with an announcement at the No Ordinary Chapter of BNI in Berkeley, now the date has been changed to December 20th, 2007.

Mac + PC



In addition, I've also expanded the raffle, now giving away two (2) Apple iPhones (due to Apple's price reduction). Here are the rules again. You (or your referral) must purchase a window treatment totally \$5000 or more before December 17, 2007 in order to be eligible for the raffle. If your name is drawn, you will receive an 8 GB Apple iPhone. Because I'm extending the offer, I will be drawing two names. Get in touch, if you have questions or a referral!

V2K Limited Editions

product line sale

Ya gotta love a sale! V2K has a lower cost line of high quality products that I'm putting on sale for the fall. Beginning today, lasting until December 31, 2007 all V2K brand hard products are one sale. Save 20% on your entire order of V2K Limited Edition window treatments.



This product line includes hard products, such as honeycomb shades, composite blinds, woven wood, roller shades, solar shades, and roman shades.

Give a call if you'd like to talk about what may work best in your home or office

Pullit's Offer

get your pulls here!

Pullit's are pulls that you attach to the cords of blinds and shades to add that custom, decorative look. Pullit's come in nearly 50 designs to match or enhance your custom window treatments.



Blind and Shade Pulls • Ceiling Fan Pulls • Drapery Tiebacks

Pretty cool, huh?

To add to the custom nature of V2K, I've decided to give away Pullit's, of your choice, with each order of blinds or shades. Check out <http://www.pullits.com> and let me know which pull you'd like with your shade or blind order.

Also, Pullit's can be used with a decorative ribbon as a tieback for your stationary draperies! A very versatile product!

Partnerships with Real Estate Agents

asking for what you want

It's my belief that you need to ask for what you need, and ask for the 'right' people to coming into your life and business. This section of the newsletter is to ask for the type referrals/introductions I'd like in the coming months.

Real Estate Agents are a natural power partner for a window coverings vendor. I'm looking for real estate agents who are looking to set themselves apart by offering window treatments as a "value added" upgrade package to their clients. At closing, the buyer gets new window treatments of their choice as a part of the purchase price. This is a win/win where the buyer gets new, personalized window treatments, and the real estate agent sets themselves apart by offering a way for thier clients to customize their homes. This offer is just the ticket to offer to sellers to draw the attention of buyers!

Questions? Give me a call, and let's see how this program can set you apart from your competition!

Thanks so much for reading!

Sincerely,



Terry M. Leake, CWFC
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**Save
20%**

Get 20% off any V2K Limited Edition product line. No minimum to buy. Choose from vertical blinds, honeycomb shades, woven wood, roman shades, and composite blinds!

Offer Expires: December 21, 2007

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