



## V2K Window Decor and More Newsletter Window 2 Windows

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**Issue: # 4**

**October 2007**

Hello Everyone!

Fall is in full swing and we've had our first rain storm in the Bay Area. I love the rain, how it makes the air fresh and clean, and the gentle sound hitting the rooftops, it's so soothing.

### Quick Links

[V2K Corporate](#)

[My Personal Website](#)

[Archive of Past Windows 2 Windows Newsletters](#)

This month is also when I head back to Denver for the second half of my training with V2K. I'm excited to get back to headquarters and get some questions answered. From a few of the orders I've done, it seems like I've done two of the most difficult soft treatments, droopy drapery and grommets. These orders got installed, and they look GREAT! Check out the link in the Client Profile section, to see for yourself.

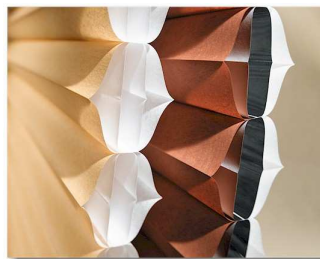
Here's what I'm up to this month,

### Join Our List

[Join Our Mailing List!](#)

Happy Halloween!

### Winterizing your home



#### using window coverings

The San Francisco Bay Area is home to some of the most unique architecture in the country. Many of the homes date back to before the turn of the century. With all these unique older homes, many have their quirks, such as being a bit inefficient energy-wise.

For example, I live in a 100 year old home which has single glazed wooden windows. I don't have the capital to replace all the windows in my house, so I chose to replace the old metal mini blinds with double celled honeycomb shades. The honeycomb shades have an R value, which helps to keep the heat inside. I'm betting in the summer, they will also aid in blocking out some of the intense west facing afternoon sun.

In fact, I carry a line from Hunter Douglas called the Architella

which provides a 7.73 R-Value. The higher the R-Value the more insulative qualities the product has. As a comparison, single glazed windows have an R-Value of .85, virtually letting heat (and money) escape right out the window.

Using window coverings to winterize your home is an inexpensive way to save on your winter energy bill.

Give me a call and let me show you how I can not only show you beautiful window coverings, but to also *winterize* your home thru window coverings.

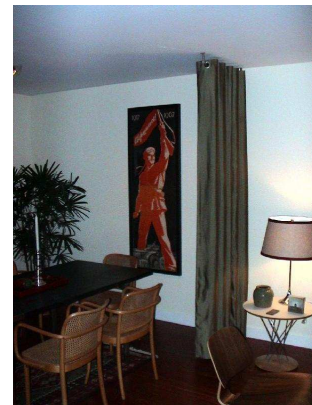
## Client Profile

### Dana Van Gorder

Dana approached me to assist with customizing his new loft space in Emeryville. He was looking to break up a long wall in his living room as well as cover an extra large exterior window.

After picking out a fabric, deciding on hardware the order was placed. Just this past weekend we spent some time installing the drapery and taking photos.

I think the result is wonderfully sophisticated, and adds just the custom element he was looking for.



[Check out this link](#), let me know what you think!

## Advanced Training

### schedule for success

As part of my franchise training, there are three weeks of intense training as part of my package. The first two weeks were completed when I began this adventure back in April, now comes the second half, the advanced training.

In this session, I'll get a chance to be in the workroom and actually work with fabric to see how to create soft treatments. It's my expressed belief, that once I have hands-on-training, I'll have a much better idea of how to explain it to you, my clients and customers. This is a carry over from my computer consulting business (it's my geeky nature coming into play)



In addition to being in the workroom, I'll also have more instruction on shutters and motorization. I'm really excited.

I'm heading to training from October 27th to November 3rd, and won't be available to take appointments.

I look forward to talking with you in November.

## Holiday Rush

### placing your holiday order

I've been told by my local V2K compadres that as we move into the holiday season, things get a bit crazy. As a professional, I need to inform my clients of cut offs for placing orders that are expected for Holiday delivery. Hard products, such as blinds, shades, and woven wood products I'm seeing delivered in between 2-3 weeks.

Soft products, such as custom drapes, cornice boxes and valances, take much longer... between 6 and 8 weeks. If you do the math, to get your custom draper order by Christmas, you'll need to place the order by November 2nd. Hard product orders can be placed until the end of November.



We also have to allow time for installation.

In any event, please ask me to call the manufacturer to get a firm date of delivery **BEFORE** we place the order.

Just trying to manage expectations and to keep you informed.

Thanks!

Thanks so much for reading, it's been my pleasure putting this together for your enjoyment.

**Happy Fall,**



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V2K, bridging technology and window coverings  
to make your home (or office or loft) sparkle!

**Save  
25%**

Get 25% off your order of woven wood by Lafayette. This collection comes in dozens of different styles, can be lined for privacy or room darkening. This product is versatile enough to be placed in a shutter application or drapery panel. Ask me to bring the *Lafayette Manh Truc* samples when you book your appointment.

**Offer Expires: November 15, 2007**  
*Please present this coupon when placing order.*

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