

Terry M. Leake

From: Terry M. Leake [terryleake@v2k.com]
Sent: Wednesday, August 08, 2007 11:24 AM
To: terryleake@v2k.com
Subject: News from V2K Window Decor and More



V2K Window Decor and More Newsletter

Windows 2 Windows

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Issue: # 1

July 2007

Welcome to the first edition of Windows to Windows e-zine. The purpose is to keep in touch with everyone and to keep you all up to date on what I'm now up to. After 10 years as a freelance PC consultant, and nearly 20 years in the computer biz, I decided it was time for a change.

So why window treatments? After some thinking, I realized I wanted to be in the home improvement field, when I discovered V2K, it felt like a great match. V2K is a technology driven company where I use an exclusive 3D software tool to show clients what their window treatments will look like BEFORE they buy! After more digging, I discovered there is a technical aspect to window coverings, and I was hooked! I am able to utilize many of my computer skills and my skills working with people. I'm very excited to 'begin again', hence my e-zine's title "Windows to Windows"

Acknowledgement and Thank You's!

I also wanted to thank some people publicly for their supporting getting me to this point. Without their support, I wouldn't have made as much progress as I have in such a short amount of time.

- Chiefly, my parents, **Ray and Minnie Stewart**. Without my folks, I wouldn't have had the-where-with-all to pull this venture off. Now that I've made the jump, they have some very compelling insights,

that I cherish; we are in this together and that feels comforting.

- Secondly, I'd like to thank my franchise broker, [Sarah S. Morgan](#). It was a long tedious road getting to V2K, and I'm happy she was with me every step of the way. She's a fantastic person, and if you're looking to purchase a franchise, her expertise is invaluable!
- Next up, [Kathryn Kemp](#). Kathryn has been a close friend for more years than I care to reveal. I respect her insight and knowledge so much. On many occasions, she's listened to my concerns and fears, and eased my mind in so many ways. Kathryn is a professional certified coach, working with corporate groups to allow them to work more efficiently. If your organization needs a mastermind to look at what makes it tick, and how to make it run better, Kathryn is the person to contact.
- Lastly, but not least, are the dynamic duo of [Jim Aron](#) and [Jonathan DeYoe](#) of [Pacific Western Mortgage](#) and [DeYoe Wealth Management](#) (respectively). Jim and Jonathan were my first customers with V2K. I was able to provide a solution of solar shades for their Berkeley Office, and they are thrilled! Check out what they had to say about me on [Yelp.com](#). Jim Aron is Mortgage Broker who I trust to guide me in the right direction when making a decision with a new mortgage. Jonathan DeYoe is a trusted financial advisor, whom I respect.

Referral Program

Amazon.com Partnership

A big part of my computer consulting business was about giving back. To continue that tradition, I'm rolling out the [Amazon.com](#) Gift Certificate Referral Reward Program. From now until September 30th, 2007, when I get a referral that results in a sale of \$2000 or more, you will receive a \$50 gift certificate from Amazon.com.

I'm partnering with Amazon.com not only because they are a great source for books, but just about everything else! Give me a holler if you'd like more information.



Look Ma, I'm on TV

Wee Poets Television Appearance

I will be the featured guest on a local cable access channel [Wee Poets](#) talking about Window Fashions. The piece will air on Tuesday August 7th at 6:30pm and again on August 14th, on Comcast channel 26 in El Cerrito, Richmond, El Sobrante, Hercules, Berkeley, Emeryville, Oakland, and Piedmont. Check it out, I believe it is a very informative piece! Can you spot my one mistake? E-mail me if you do!

Apple iPhone Raffle

Get Your iPhone!

If you've watched TV, viewed a web page, or looked at your e-mail, you've seen [Apple's iPhone](#). It's a very cool new tool for people on the go. The Apple iPhone combines a cell phone, iPod, calendaring with a full fledged web browser in one tidy package! To ride the wave, I have a special announcement!



On Thursday, October 4th, 2007, at the [No Ordinary Chapter of BNI](#), I will be raffling off 1(one) 8GB iPhone (retail suggested price of \$599) to be eligible, you or a referral needs to have a submitted order of \$5000 or more. Be the first on your block to own the newest piece of technology!

Here are the rules and conditions -

1. The drawing is for 1 (one) Apple iPhone 8GB model. No service or activation is included with this offer.
2. To be eligible a submitted order for Window Treatments in the amount of \$5000 or more, on or before September 30th, 2007.
3. The drawing will be held on Thursday, October 4th, 2007 at the No Ordinary Chapter of BNI at the Doubletree Hotel.
4. You do not need to be present to win. The winner not present, will be contacted via e-mail and telephone on October 4th, 2007.

Yelp.com



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If you'd like to post a review of my services, follow the link to [Yelp.com](#).

Yelp is a great way for small (and aspiring to be bigger) businesses to get the word out about their excellent services. Give it a try, and you'll be Yelping again and again!

Thank you for reading the first edition of Windows 2 Windows, it was a pleasure putting it together for you.

Upcoming features:

- Recycling Program
- Photos of completed projects

Sincerely,

Terry M. Leake, CWFC
V2K Window Decor and More
510.649.7335



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